

## Lecture notes for STA 321 for day 9 by R. Yoshida

### 1 Sec 7.5: Maximum likelihood estimators

Suppose we have a random sample  $\{X_1, \dots, X_n\}$  with a conditional ppf or pdf  $f(x|\theta)$ . The goal of the maximum likelihood estimator (MLE) is to estimate  $\theta$  by optimizing the joint conditional pdf or pf  $f_n(x|\theta)$ .

**Definition 1.** *The conditional joint pf or pdf  $f_n(x|\theta)$  of the observations in a random sample is called a likelihood function of  $\theta$  if we consider  $L = L(\theta) = f_n(x|\theta)$  as a function of  $\theta$ .*

**Remark 2.**  *$L(\theta)$  is not a pdf or pf in terms of  $\theta$ .*

**Definition 3.** *For each observation  $X \in \mathbb{R}^n$  let  $\delta(X) \in \Omega$  be the optimal value  $\hat{\theta}$  such that  $L(\hat{\theta})$  takes the maximum. Then the estimator  $\hat{\theta}$  is called a maximum likelihood estimator (MLE) of  $\theta$ . For each observation  $X = x$ ,  $\delta(x)$  is called a maximum likelihood estimate of  $\theta$ .*

**Example 4.** *We model the like time of a light bulb by the exponential distribution with the unknown rate  $\theta > 0$ . Suppose  $X_i$  is the time in terms of a year that the  $i$ th light bulb is out. Suppose we have the following observation:*

$$X_1 = 3, X_2 = 1.5, X_3 = 2.1, X_4 = 1.9, X_5 = 1.6, X_6 = 1.1, X_7 = 2.5.$$

*Compute the likelihood function of  $\theta$  from this observation.*

**Definition 5.** A function  $\ell(\theta)$  is called a log likelihood function of  $\theta$  if

$$\ell(\theta) = L(\theta).$$

**Example 6.** Go back to the previous example....

**Example 7.** A store owner models the number of customers arriving at the store by Poisson distribution with unknown rate  $\theta$ .

Let  $X$  be the number of customers during one hour. If the data  $X_1 = 3, X_2 = 4, X_3 = 2, X_4 = 2, X_5 = 3, X_6 = 5, X_7 = 6, X_8 = 1$  is observed, what is the MLE of  $\theta$ ?

**Example 8.** *Sampling from a Bernoulli distribution...*

**Example 9.** *Sampling from a normal distribution with a unknown mean...*